

COMMUNITY OWNED PUB SURVEY

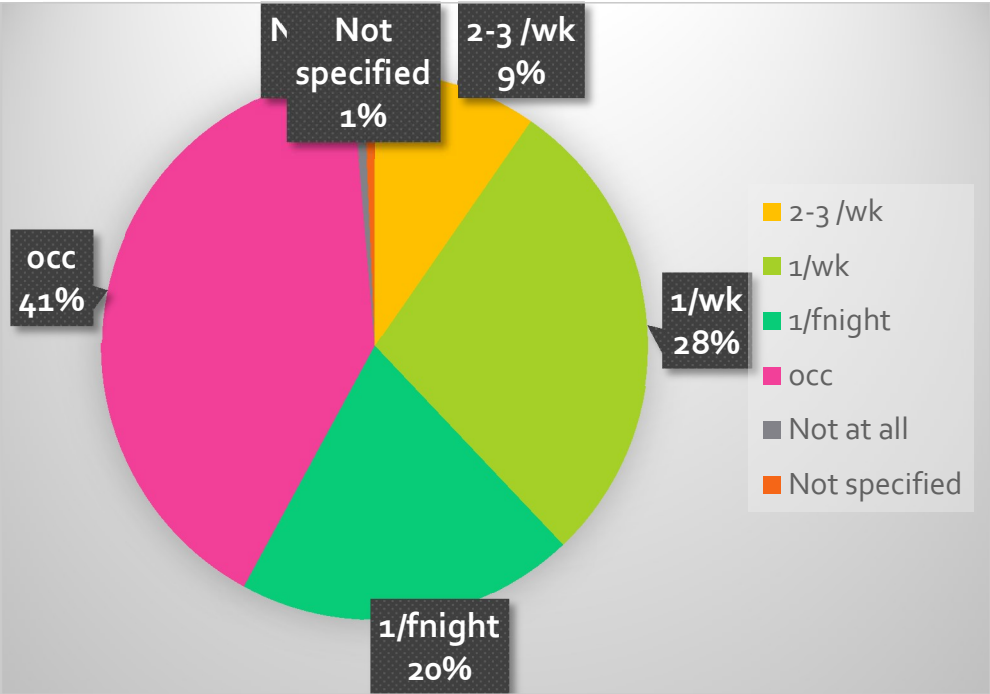
BACKGROUND

A public meeting was held in May 2018 and the 140 people present voted in favour of proposals that the community raises funds to purchase The Bell Inn via a community benefit society, puts it in good order and attracts a publican to run the business. The Plunkett Society provided financial support and advice to this project. A survey was carried out in May and June 2018 to find out people’s views on their intended use of a village pub, their preference for services and the potential community benefit of such an asset.

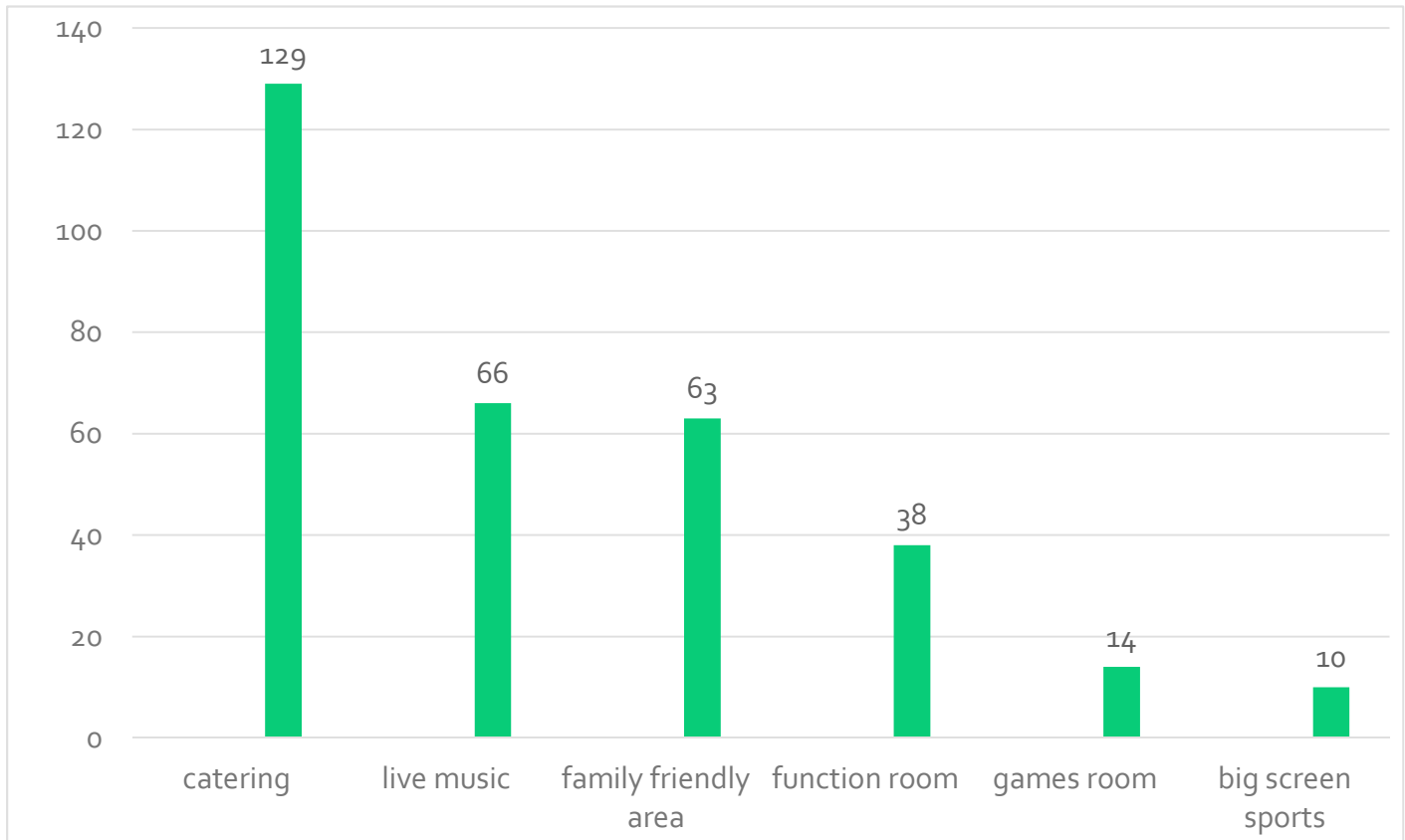
145 households returned their questionnaire. A summary of the results is below.

FREQUENCY OF INTENDED PUB USE

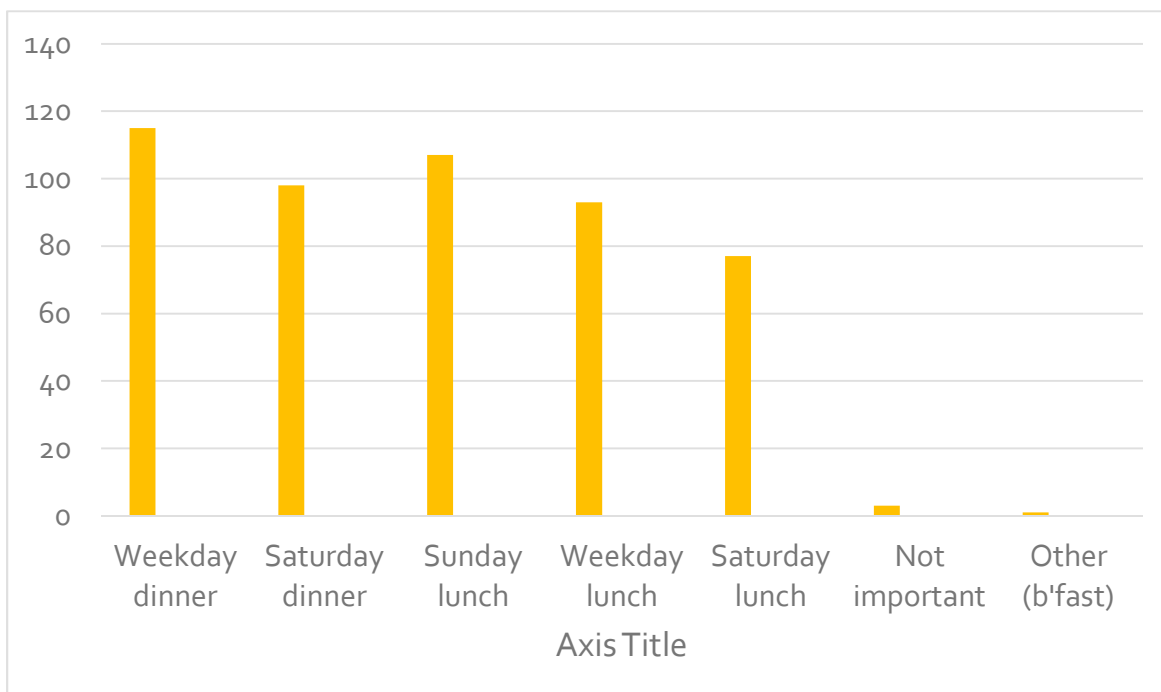
- Daily : 0
- 2-3 times a week: 14
- Once a week: 41
- Once a fortnight: 29
- Occasionally: 59
- Not at all: 1 Not specified: 1



ADDITIONAL SERVICES



PREFERENCE FOR MEAL TIMES



COMMENTS ABOUT CATERING

- Good, basic home-cooked food, sensibly priced, freshly cooked, made by cook on premises, not bought in, simple and wholesome, unpretentious good pub food, not processed and reheated etc (8 comments)
- Bar snacks (3 comments). Home-made sandwiches. Takeaway. Fish and chips Fridays.
- Short menu. Locally sourced ingredients, local food producers (3 comments)
- Quality of food is very important, good quality food etc (7 comments). Gastro pub
- Use dependent on the quality of ambience
- Need to be able to compete with other successful establishments nearby. Most successful pubs are restaurants supporting a good drinks bar. This must be foremost in our plans.
- Good choice of real local beers (5 comments), guest ales, local ciders (2), alcohol free beers
- Good coffee

OTHER SERVICES SUGGESTED

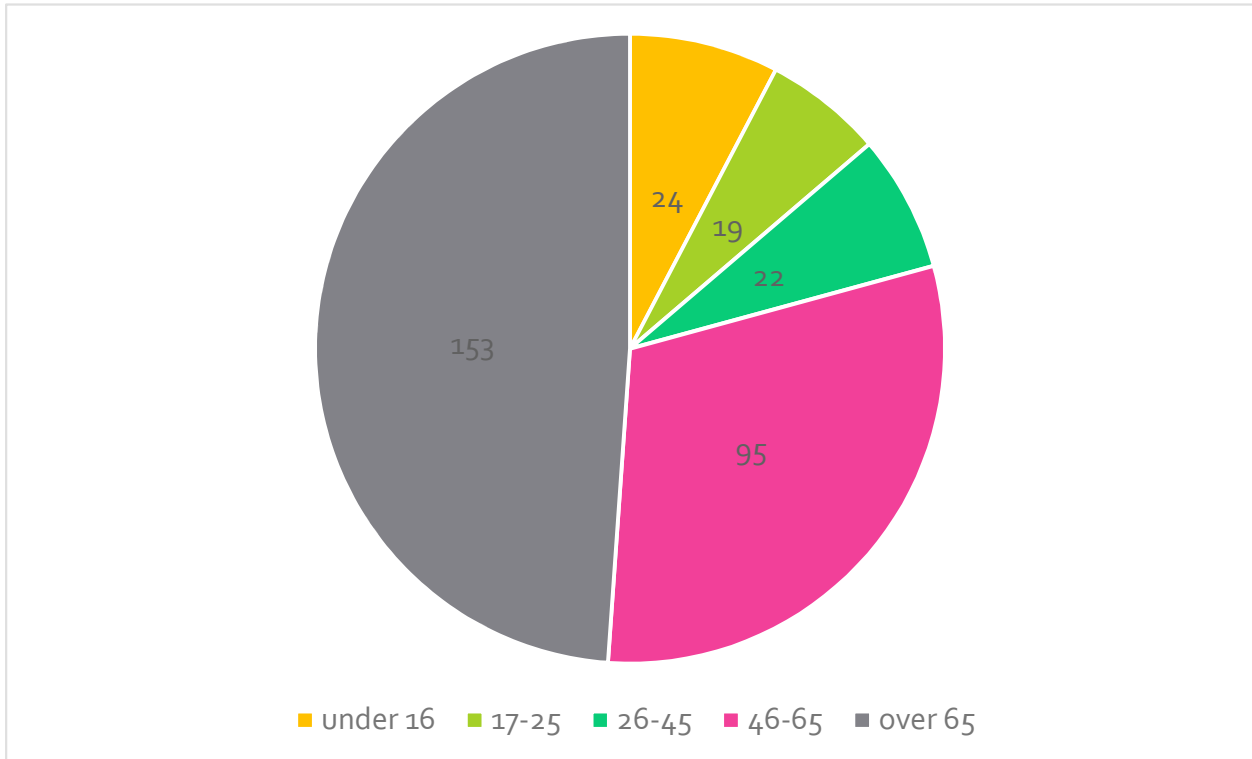
- Accommodation (8 total) (holiday lets e.g. yurts in field, B+B (3), motorhomes on land at rear, camping, shepherds huts (2), log cabins, overnight accommodation for visitors, tourists etc)
- Wi-fi (5) (good, fast connection, free, cyber facilities)
- Quizzes (7), regular/ league quizzes
- Children's play area (3)
- Yarpole information centre for tourists (2)
- Village events venue (2), marquee (2)
- Special events e.g. Burn's night
- Community garden, vegetable garden
- Attractive well kept garden for warmer days
- Special occasion meals e.g. ladies' lunch, special deals (2), light music, BBQ, board games evening

- “Meals on Wheels” for housebound parishioners (2). Events for elderly single population, pensioners’ meals (2)
- Location for local clubs e.g. U3A, chess, board games, darts, languages, mother and toddler groups, computer nuts. Other services e.g. dry cleaning
- Bingo
- No bingo
- Pool table for young people. Teens bar in evening. Something for younger adults
- Dog friendly (4)
- Atmosphere (3) (It has to meet modern destination pub standards i.e. classy décor. No junk hanging from beams. Tasteful décor that enhances period features. Quiet country pub atmosphere).
- Noticeboard
- Comfortable seating area. Pleasant outside family area.
- Community/village car park (2)

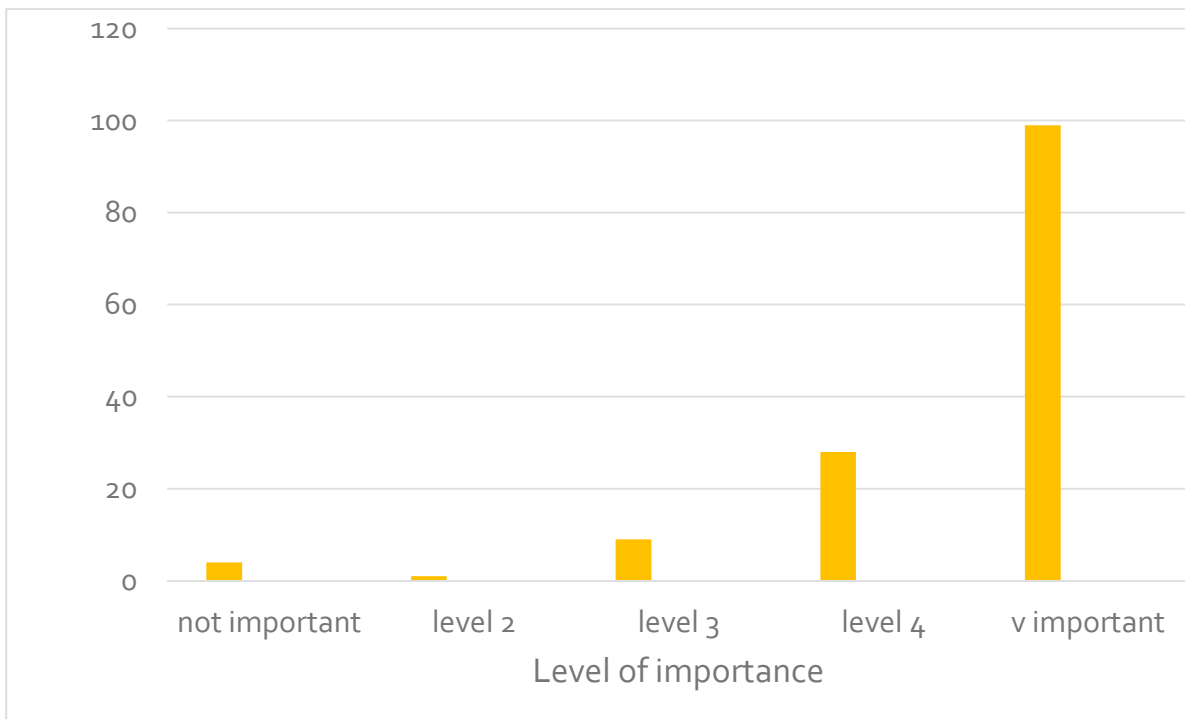
OTHER COMMENTS

- Yarpole already has the reordered church and parish hall for meetings and functions. We need a traditional village pub nothing more.
- Separate bar for drinkers and not displacing diners
- Would visit 2-3 times per week – presuming a decent landlord
- A community orientated village pub might open opportunities for more grant funding e.g. Power to Change

AGE DISTRIBUTION IN HOUSEHOLDS



IMPORTANCE OF KEEPING PUB IN COMMUNITY



90.3% of respondents think it is important or very important to keep a local pub in the community.

OFFERS OF SUPPORT FOR THE PUB PROJECT

- Join the steering group: 16
- Helping with fundraising: 23
- Making a donation: 20
- Buying a share: 97 (66.9%)
- Making a loan: 6
- Providing professional advice/practical skills: 16

(proposal and bid writing, finance, hotel and pub trade, social enterprise, community business, grants, retired mechanical engineer, painting (2), decorating and gardening (2), experience in renovating houses, qualified electrical engineer, competent plumber (not CORGI registered), draughting, general DIY skills, understanding the strengths/weaknesses of community co-operatives, graphic designer, wine merchant)

SUPPORT FOR THE COMMUNITY BUYING THE BELL

- Yes: 117 (80.7%)
- No: 3
- Unsure: 24
- Not answered: 1
- Total = 145

